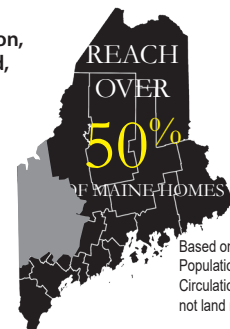




Specialized in "Good News" Story Telling and Advertising Full Service Marketing Company

Updated 1/27/2026

Mailed to 75% of all businesses and 90% of all residents in Central and Western Maine, and parts of Cumberland County!



Turner Publishing INCORPORATED

* - Indicates mailed and counterdropped at grocery stores
** - Indicates mailed and put in a mailbox located at the post office

MOUNTAIN MESSENGER (MM):

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Weekly online paper

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THE COUNTRY COURIER (CC):

Circulation over 39,000
Directly mailed to business and residence of: **Hartford, Livermore, E. Livermore, Livermore Falls, Buckfield, Hebron, Turner, N. Turner, Monmouth & N. Monmouth, Canton, Leeds, Greene**

First Week Online Free

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Circulation over 21,000
Directly mailed to business and residence of: **Auburn**

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Directly mailed to business and residence of: **Jay, Farmington, New Sharon, Temple, Wilton, E. Wilton, Stratton, Kingfield, Dryden, No. Jay and W. Farmington**

LAKE REGION READER (LRR) - NORTH

WEEK 2 PAPER
Circulation over 19,000
Directly mailed to business and residence of: **Vienna, Rome, Oakland, Kents Hill/Fayette, Mt. Vernon, Belgrade, Belgrade Lakes and Manchester**

LAKE REGION READER (LRR) - SOUTH

WEEK 1 PAPER
Circulation over 18,000
Directly mailed to business and residence of: **Sidney, Wayne, Vienna, Readfield, Winthrop, E. Winthrop.**

SOMERSET EXPRESS (SKW):

Circulation over 19,000
Directly mailed to business and residence of: **Anson, Athens, Canaan, Madison, Norridgewock, N. Anson, Skowhegan and Smithfield**

**THE TWO CENT TIMES (TCT)

Circulation over 28,000
Directly mailed to business and residence of: **Waterville, Winslow & Fairfield**

THE GOOD NEWS GAZETTE (GNG):

Circulation over 24,000
Directly mailed to business and residence of: **Augusta, Vassalboro, E. Vassalboro, N. Vassalboro and Chelsea**

**KENNEBEC CURRENT (KC):

Circulation over 16,000
Directly mailed to business and residence of: **Gardiner, Hallowell and S. Gardiner**

THE GREATER LISBON LEDGER (LL):

Circulation over 25,000
Directly mailed to business and residence of: **Lisbon, Lisbon Falls, Durham, Wales, Long Island, Pownal, Danville, Sabattus, and Litchfield**

**THE LEWISTON LEADER (LEW):

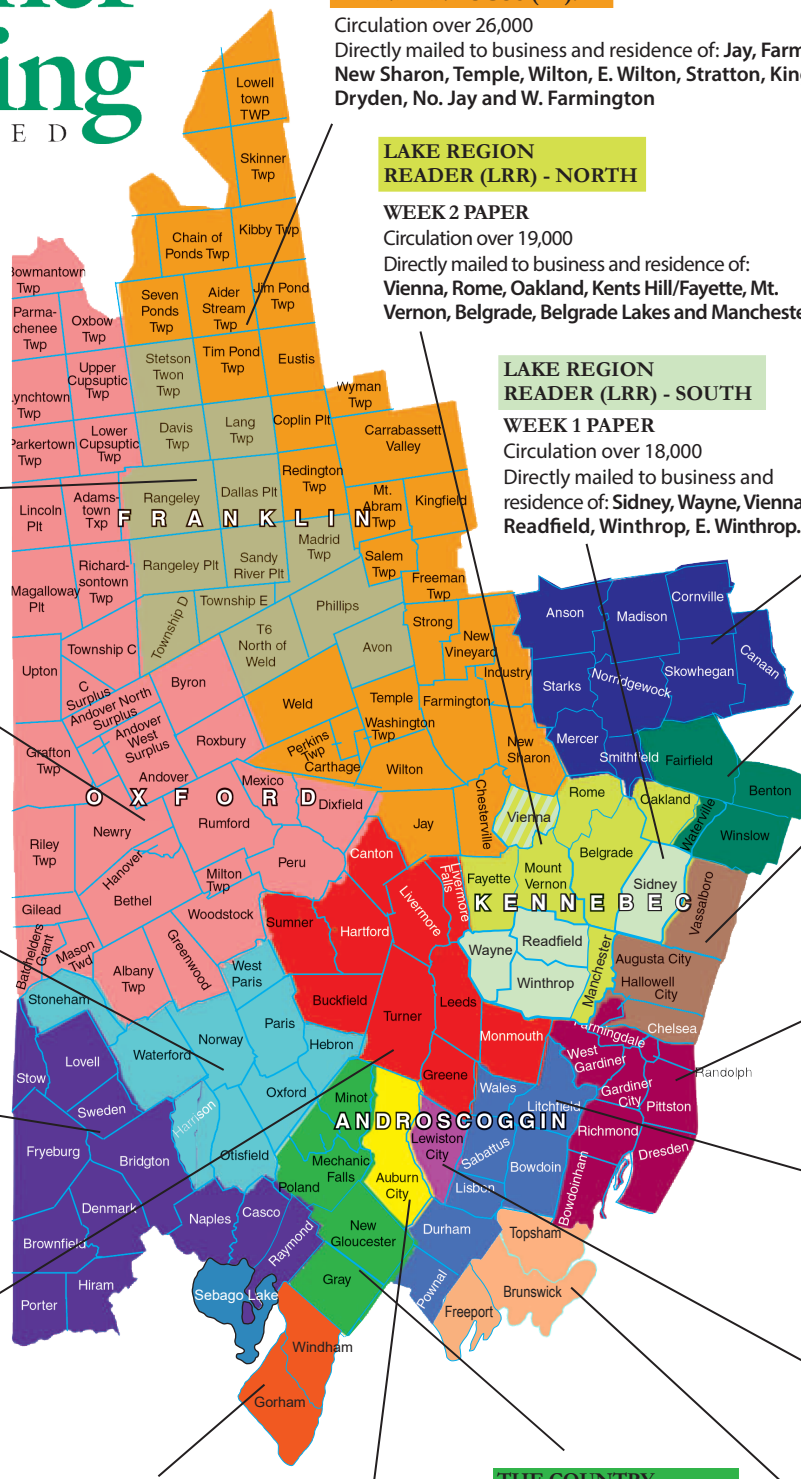
Circulation over 29,000
Directly mailed to business and residence of: **Lewiston**

THE COUNTRY CONNECTION (CK):

Circulation over 22,000
Directly mailed to business and residence of: **Poland, Minot, West Minot, Mechanic Falls, Gray and New Gloucester**

*MIDCOAST BEACON (BRU):

Circulation over 30,000
Directly mailed to business and residence of: **Brunswick, Topsham and Freeport**



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“Good News,” not only delivered to your mailbox.

Now dropped directly at the hearts of our communities

Missed the latest edition? Find a copy at participating locations below:

Auburn Highlights

Auburn Post Office
2 Great Falls Plaza Unit 9998,
Auburn, ME

Hannaford
Spring St, Auburn, ME

Shaw's
Center St, Auburn, ME

Poisson's Citgo
260 S Main St, Auburn, ME

Rolly's Diner
87 Mill St, Auburn, ME

Hilton Garnen Auburn
14 Great Falls Plaza, Auburn, ME

Auburn Public Library
49 Spring St, Auburn, ME

Pat's Pizza
85 Center St, Auburn, ME

Schooner Estates
200 Stetson Rd, Auburn, ME

Roy's Allsteak Rotary
5 Washington St N, Auburn, ME

Sams Taylor Brook
14 Millett Dr, Auburn, ME

Georgio's
740 Minot Ave, Auburn, ME

Country Connection

Hannaford
Shaker Rd, Gray, ME

Dad's Place
25 Pleasant St, Mechanic Falls, ME

Future Foods
21 Depot Sq, Mechanic Falls, ME

Kennebec Current

Hannaford
Shaker Rd, Gray, ME

Lewiston Leader

Lewiston Post Office
49 Ash St, Lewiston, ME
Sam's
675 Main St, Lewiston, ME

Marco's
12 Mollison Way, Lewiston, ME

Marden's
750 Main St, Lewiston, ME

Oak St Apartments
10 Oak St, Lewiston, ME

Simone's
99 Chestnut St, Lewiston, ME

MEDCo
40 Lisbon St, Lewiston, ME

Dunkin'
741 Sabattus St, Lewiston, ME

Sam's
963 Sabattus St, Lewiston, ME

Marshwood Center
33 Roger St, Lewiston, ME

Chick-A-Dee
1472 Lisbon St, Lewiston, ME

Gridiron
1567 Lisbon St, Lewiston, ME

Sams Lisbon St
902 Lisbon St, Lewiston, ME

Midcoast Beacon

Hannaford
Portland Rd, Bridgton, ME

Hannaford
130 Shaker Rd, Gray, ME

Hannaford
Maine St, Brunswick, ME

Hannaford
35 Elm St, Brunswick, ME

Hannaford
Cook's Corner, Brunswick, ME

Shaw's
Chandler Rd, Bath, ME

Shaw's
Bath Rd, Brunswick, ME

Shaw's
US Route 1 Falmouth, ME

Shaw's
Lower Main St, Freeport, ME

Market Basket
169 Topsham Fair Mall Rd, Topsham, ME

Shaw's
Auburn St, Portland, ME

Moose Prints & Presumpscot Post

Hannaford
Ossipee Trail Standish, ME

Hannaford
Roosevelt Trail, Windham, ME

Shaw's
Auburn St, Portland, ME

Shaw's
Roosevelt Trail Windham, ME

Oxford Hills Observer

Hannaford
1603 Main St, Oxford, ME

Applebees
1591 Main St, Oxford, ME

Dollar General
259 Main St, South Paris, ME

Tractor Supply
1272 Main St, Oxford, ME

Goodwin Chevrolet
1606 Main St, Oxford, ME

Daddy O's
1570 Main St, Oxford, ME

Ocean State Job Lot
1570 Main St Suite 1A, Oxford, ME

Walmart
1240 Main St, Oxford, ME

Nouria
1332 Main St, Oxford, ME

Rusty Lantern
930 Main St, Oxford, ME

Smedbergs
1408 Main St, Oxford, ME

Daddy O's
5 Pigeon Hill Rd, Mechanic F., ME

Hannaford
50 Pigeon Hill Rd, Mechanic F., ME

Stephens Memorial
181 Main St, Norway, ME

Rusty Lantern
59 Paris St, Norway, ME

Pro-Vision Center
177 Main St, South Paris, ME

Big Apple Paris
102 Main St, South Paris, ME

Circle K - Paris
32 E Main St, South Paris, ME

Doe's - Paris
183 Park St, South Paris, ME

Rusty Lantern
175 Bethel Rd, West Paris, ME

Big Apple
213 Bethel Rd, West Paris, ME

Craft Maine Magazine

Kennebunk North
ME Turnpike Exit 25 Kennebunk

Kennebunk South
ME Turnpike Exit 25 Kennebunk

Interstane 95 Tourist Centers
Gardiner, Yarmouth, Hampden

Boomer

Kennebunk North
ME Turnpike Exit 25 Kennebunk

Kennebunk South
ME Turnpike Exit 25 Kennebunk

Interstane 95 Tourist Centers
Gardiner, Yarmouth, Hampden

2026

Its recommended that ad copy is received by the 22nd of the preceeding month

issued: 10/3/2025

DEADLINE

IHD 2026 holiday

26-Dec	mm1	cconline								CRAFT	2-Jan
29-Dec	mm2										9-Jan
2-Jan	mm3	GNG	TCT	skw	OHO	MP/WIN	BRU	LEW	AH	CK	16-Jan
12-Jan	mm4		LRRN	wmf	ff					Boomers	23-Jan
12-Jan	mm5						kc	ll	ccmm	LRRS	30-Jan
26-Jan	mm1	cconline								CAN	6-Feb
1-Jan	mm2	GNG	TCT	skw	OHO	MP/WIN	BRU	LEW	AH	CK	13-Feb
5-Jan	mm3		LRRN	wmf	ff						20-Feb
10-Jan	mm4						kc	ll	ccmm	LRRS	27-Feb
24-Feb	mm1	cconline								CRAFT	6-Mar
1-Mar	mm2	GNG	TCT	skw	OHO	MP/WIN	BRU	LEW	AH	CK	13-Mar
5-Mar	mm3		LRRN	wmf	ff						20-Mar
10-Mar	mm4						kc	ll	ccmm	LRRS	27-Mar
24-Mar	mm1	cconline								CAN	3-Apr
1-Apr	mm2	GNG	TCT	skw	OHO	MP/WIN	BRU	LEW	AH	CK	10-Apr
5-Apr	mm3		LRRN	wmf	ff						17-Apr
10-Apr	mm4	RE GUIDE									24-Apr
							kc	ll	ccmm	LRRS	1-May
24-Apr	mm1	cconline								CRAFT	1-May
1-May	mm2										8-May
5-May	mm3	GNG	TCT	skw	OHO	MP/WIN	BRU	LEW	AH	CK	15-May
10-May	mm4		LRRN	wmf	ff						22-May
10-May	mm5					kc	ll	ccmm	LRRS	BOOMERS	29-May
25-May	mm1	cconline								CAN	5-Jun
1-Jun	mm2	GNG	TCT	skw	OHO	MP/WIN	BRU	LEW	AH	CK	12-Jun
5-Jun	mm3		LRRN	wmf	ff						19-Jun
10-Jun	mm4						kc	ll	ccmm	LRRS	26-Jun
22-Jun	mm1	cconline								CRAFT	3-Jul
1-Jul	mm2										10-Jul
5-Jul	mm3	GNG	TCT	skw	OHO	MP/WIN	BRU	LEW	AH	CK	17-Jul
10-Jul	mm4		LRRN	wmf	ff					boomers	24-Jul
10-Jul	mm5						kc	ll	ccmm	LRRS	31-Jul
22-Jul	mm1	cconline								CAN	7-Aug
1-Jul	mm2	GNG	TCT	skw	OHO	MP/WIN	BRU	LEW	AH	CK	14-Aug
5-Jul	mm3		LRRN	wmf	ff						21-Aug
10-Jul	mm4						kc	ll	ccmm	LRRS	28-Aug
24-Aug	mm1	cconline								CRAFT	4-Sep
5-Sep	mm2										11-Sep
10-Sep	mm3	GNG	TCT	skw	OHO	MP/WIN	BRU	LEW	AH	CK	18-Sep
10-Sep	mm4		LRRN	wmf	ff						25-Sep
							kc	ll	ccmm	LRRS	2-Oct
24-Sep	mm1	cconline								CAN	2-Oct
28-Sep	mm2										9-Oct
1-Oct	mm3										16-Oct
5-Oct	mm4	GNG	TCT	skw	OHO	MP/WIN	BRU	LEW	AH	CK	23-Oct
	mm5		LRRN	wmf	ff	kc	ll	ccmm	LRRS	Boomers	30-Oct
19-Oct	mm1	cconline								CRAFT	6-Nov
2-Nov	mm2	GNG	TCT	skw	OHO	MP/WIN	BRU	LEW	AH	CK	13-Nov
9-Nov	mm3		LRRN	wmf	ff						20-Nov
16-Nov	mm4						kc	ll	ccmm	LRRS	27-Nov
19-Nov	mm1	cconline								CAN	4-Dec
1-Dec	mm2	GNG	TCT	skw	OHO	MP/WIN	BRU	LEW	AH	CK	11-Dec
7-Dec	mm3		LRRN	wmf	ff						18-Dec
14-Dec	mm4										25-Dec
							kc	ll	ccmm	LRRS	31-Dec

mm2 is mailed

MM=mountaon messenger weekly, GNG=Good News Gazettte,TCT=Two Cent Times,SKW=Somerset Express,OHO=Oxford Hills Observer
 MP/Win=Moose prints and Presumpscot Post,BRU=Midcoast Beacon,LEW=Lewiston Leader,AH=Auburn Highlights,
 CK=Country Connection, LRRN/S=Lake Region Reader,WMF Western Maine Foothills,FF=Franklin Focus,KC=Kennebec Current
 LL=Lisbon,CCMM=Country Connection