

# Direct Mail by Zip



| Auburn Highlights |             |            |
|-------------------|-------------|------------|
| ZIP               | TOWN        | HOUSEHOLDS |
| 04210             | Auburn      | 10,406     |
| 04211             | Auburn - PO | 282        |
| 04212             | Auburn - PO | 294        |
| Total             |             | 10,982     |

| Brunswick-Topsham Midcoast Beacon |           |            |
|-----------------------------------|-----------|------------|
| ZIP                               | TOWN      | HOUSEHOLDS |
| 04011                             | Brunswick | 10,049     |
| 04086                             | Topsham   | 4,540      |
| Total                             |           | 14,589     |

| Country Connection |                |            |
|--------------------|----------------|------------|
| ZIP                | TOWN           | HOUSEHOLDS |
| 04039              | Gray           | 3,705      |
| 04260              | New Gloucester | 2,350      |
| 04256              | Mechanic Falls | 1,365      |
| 04258              | Minot          | 1,148      |
| 04288              | W. Minot       | 18         |
| 04274              | Poland         | 2,502      |
| 04230              | E. Poland      | 35         |
| 04291              | W. Poland      | 89         |
| Total              |                | 11,212     |

| Country Courier |                 |            |
|-----------------|-----------------|------------|
| ZIP             | TOWN            | HOUSEHOLDS |
| 04265           | N. Monmouth     | 383        |
| 04259           | Monmouth        | 1,409      |
| 04263           | Leeds           | 957        |
| 04236           | Greene          | 1,828      |
| 04282           | Turner          | 2,367      |
| 04266           | N. Turner       | 90         |
| 04220           | Buckfield       | 1,359      |
| 04254           | Livermore Falls | 1,470      |
| 04228           | E. Livermore    | 19         |
| 04221           | Canton          | 430        |
| 04253           | Livermore       | 1,007      |
| 04292           | Sumner          | 442        |
| 04238           | Hebron          | 616        |
| Total           |                 | 12,377     |

| Franklin Focus |               |            |
|----------------|---------------|------------|
| ZIP            | TOWN          | HOUSEHOLDS |
| 04234          | E. Wilton     | 121        |
| 04294          | Wilton        | 1,643      |
| 04992          | W. Farmington | 235        |
| 04938          | Farmington    | 4,191      |
| 04955          | New Sharon    | 692        |
| 04984          | Temple        | 260        |
| 04947          | Kingfield     | 1,087      |
| 04982          | Stratton      | 414        |
| 04225          | Dryden        | 59         |
| 04239          | Jay           | 2,108      |
| 04262          | N. Jay        | 15         |
| Total          |               | 10,825     |

| Good News Gazette |               |            |
|-------------------|---------------|------------|
| ZIP               | TOWN          | HOUSEHOLDS |
| 04330             | Augusta       | 12,369     |
| 04962             | N. Vassalboro | 133        |
| 04989             | Vassalboro    | 1,801      |
| 04935             | E. Vassalboro | 36         |
| Total             |               | 14,339     |

| Kennebec Current |             |            |
|------------------|-------------|------------|
| ZIP              | TOWN        | HOUSEHOLDS |
| 04344            | Farmingdale | 1,373      |
| 04359            | S. Gardiner | 204        |
| 04345            | Gardiner    | 5,434      |
| 04346            | Randolph    | 855        |
| 04347            | Hallowell   | 1,438      |
| 04357            | Richmond    | 1,628      |
| Total            |             | 10,932     |

| Lake Region Reader |                    |            |
|--------------------|--------------------|------------|
| ZIP                | TOWN               | HOUSEHOLDS |
| 04917              | Belgrade           | 1,489      |
| 04918              | Belgrade Lakes     | 330        |
| 04349              | Kents Hill/Fayette | 687        |
| 04351              | Manchester         | 1,246      |
| 04352              | Mount Vernon       | 835        |
| 04284              | Wayne              | 638        |
| 04364              | Winthrop           | 2,894      |
| 04360              | Vienna             | 303        |
| 04963              | Oakland/Rome       | 3,565      |
| Total              |                    | 11,987     |

| Lake Region Reader MM |             |            |
|-----------------------|-------------|------------|
| ZIP                   | TOWN        | HOUSEHOLDS |
| 04330                 | Sidney      | 1,878      |
| 04917                 | Belgrade    | 1,489      |
| 04355                 | Readfield   | 1,115      |
| 04284                 | Wayne       | 638        |
| 04343                 | E. Winthrop | 150        |
| 04364                 | Winthrop    | 2,894      |
| 04963                 | Oakland     | 3,565      |
| Total                 |             | 11,729     |

| Lewiston Leader |          |            |
|-----------------|----------|------------|
| ZIP             | TOWN     | HOUSEHOLDS |
| 04240           | Lewiston | 15,693     |
| Total           |          | 15,693     |

| Lisbon Ledger |              |            |
|---------------|--------------|------------|
| ZIP           | TOWN         | HOUSEHOLDS |
| 04280         | Sabattus     | 2,973      |
| 04350         | Litchfield   | 1,661      |
| 04222         | Durham       | 1,606      |
| 04223         | Danville     | 33         |
| 04250         | Lisbon       | 2,053      |
| 04252         | Lisbon Falls | 2,133      |
| 04287         | Bowdoin      | 1,224      |
| 04050         | Long Island  | 400        |
| 04069         | Pownal       | 676        |
| Total         |              | 12,759     |

| Moose Prints |              |            |
|--------------|--------------|------------|
| ZIP          | TOWN         | HOUSEHOLDS |
| 04009        | Bridgton*    | 2,993      |
| 04057        | No. Bridgton | 155        |
| 04016        | Ctr. Lovell  | 129        |
| 04051        | Lovell       | 694        |
| 04055        | Naples       | 2,314      |
| 04071        | Raymond      | 2,775      |
| 04015        | Casco        | 1,711      |
| 04077        | S. Casco     | 272        |
| 04037        | Fryeburg     | 1,784      |
| Total        |              | 12,827     |

\*Inc: Denmark, Hiram Brownfield, Portor

| Mountain Messenger |          |            |
|--------------------|----------|------------|
| ZIP                | TOWN     | HOUSEHOLDS |
| 04966              | Phillips | 791        |
| 04970              | Rangely  | 1,020      |
| 04964              | Oquossoc | 379        |
| 04936              | Eustis   | 164        |
| Total              |          | 2,354      |

| Oxford Hills Observer |              |            |
|-----------------------|--------------|------------|
| ZIP                   | TOWN         | HOUSEHOLDS |
| 04040                 | Harrison     | 1,613      |
| 04268                 | Norway       | 2,548      |
| 04281                 | S. Paris     | 2,359      |
| 04270                 | Oxford       | 2,911      |
| 04271                 | Paris        | 90         |
| 04289                 | W. Paris     | 791        |
| 04088                 | Waterford    | 782        |
| 04231                 | E. Stoneham  | 159        |
| 04267                 | N. Waterford | 61         |
| Total                 |              | 11,314     |

| Somerset Express |              |            |
|------------------|--------------|------------|
| ZIP              | TOWN         | HOUSEHOLDS |
| 04911            | Anson        | 997        |
| 04912            | Athens       | 503        |
| 04950            | Madison      | 2,157      |
| 04958            | No. Anson    | 931        |
| 04976            | Skowhegan    | 4,875      |
| 04924            | Canaan       | 1,008      |
| 04957            | Norridgewock | 1,844      |
| 04978            | Smithfield   | 488        |
| Total            |              | 12,803     |

| Two Cent Times |                    |            |
|----------------|--------------------|------------|
| ZIP            | TOWN               | HOUSEHOLDS |
| 04901          | Waterville/Winslow | 11,521     |
| 04903          | Waterville (POB)   | 451        |
| 04937          | Fairfield          | 2,889      |
| 04944          | Hinckley           | 39         |
| 04975          | Shawmut            | 87         |
| Total          |                    | 14,987     |

| Western Maine Foothills |             |            |
|-------------------------|-------------|------------|
| ZIP                     | TOWN        | HOUSEHOLDS |
| 04217                   | Bethel      | 1,730      |
| 04237                   | Hanover     | 173        |
| 04261                   | Newry       | 384        |
| 04286                   | W. Bethel   | 46         |
| 04216                   | Andover     | 367        |
| 04226                   | E. Andover  | 68         |
| 04219                   | Bryant Pond | 730        |
| 04255                   | Greenwood   | 413        |
| 04227                   | E. Dixfield | 124        |
| 04224                   | Dixfield    | 1,323      |
| 04257                   | Mexico      | 1,286      |
| 04275                   | Roxbury     | 287        |
| 04276                   | Rumford     | 2,874      |
| 04290                   | Peru        | 717        |
| Total                   |             | 10,522     |

| Gorham/Windham Paper |            |            |
|----------------------|------------|------------|
| ZIP                  | TOWN       | HOUSEHOLDS |
| 04038                | Gorham     | 6817       |
| 04062                | Windham    | 7770       |
| 04082                | S. Windham | 66         |
| Total                |            | 14,653     |