

January

New Year's Greetings: Year in Review

Wish your customers a happy new year in this section that highlights news of the previous year.

Telescopic White Sale

Six-month commitment. Larger ad each month. Includes business profile in sixth month.

Rangeley Snodeo

Jan.20-22, 2017. Presented by Rangeley Lakes Snowmobile Club.

Financial

Tax season: Jan.-April. Information from local accountants, financial advisors, banks, credit unions, more.

February

Cystic Fibrosis Snowmobile Run

Feb. 18, 2017. Bald Mountain Camp, Rangeley. Lots of activities.

Presidents Day

Feb. 20, 2017. Sales ads from auto dealers and furniture stores.

March

Maine High School Basketball

Sponsor your local team. Includes schedule.

Maine Maple Sunday

March 26, 2017. Sugarhouses, farms, activities, more. Statewide.

Spring Sports Schedules

Sponsor the well-read sports schedules of the schools in your target market.

April

Hometown Resource Guide

Information about towns and counties for people relocating to an area or already living in a specific area. Could include schools, libraries, government info, utilities, and more.

College

Readers are interested in financial aid, school selection, career choices, and preparation for college life.

May

Mother's Day Section

May 14, 2017. If you sell anything for mom, get your message in this section. Includes readers' memoriam ads.

Graduation

Graduation ceremonies begin as early as May 26. Show your support for the students and schools in your community. Includes congratulations.

June

Norman Berry Golf Tournament

June 2017. Annual golf tournament in memory of Norman Berry.

Turner Highlands Scholarship Golf Tourney

June 2017. Golf and auction.

Maine Blues Festival

June 16-18, 2017. Western Maine annual event that attracts a large crowd each year.

Relay For Life -- Oxford Hills

June 2017. Support this community-wide event.

Jay-Liv-LivFalls Chamber

Scholarship Fund Golf

June 2017. Scholarships are for Spruce Mt. H.S. seniors going on to college. Maple Lane Golf Course.

Father's Day Section

June 18, 2017. If you sell anything for dad, get your message in this section. Includes readers' memoriam ads.

Norlands Strawberry Fest

June 2017. Show your support for this annual event.

July

Salute to July 4th

Salute our military friends! Mid-summer celebrations require a lot of shopping! Get your message in front of your target market.

Liberty Festival

Lewiston-Auburn area 4th of July festival.

Moxie Festival

July 7-9, 2017. Festival schedule of activities and events.

Waterford World's Fair

July 14-16, 2017. Food, barn exhibits, music, fiddling, pig scrambles.

Rangeley Fly-In

July 2017. Lots of fun at this annual event.

August

Fall Sports Schedules

Sponsor the well-read sports schedules of the schools in your target market.

Taste of Waterville

Aug. 2, 2017. Mid Maine Chamber event of food, music, activities.

Monmouth Fair

Aug. 2-5, 2017. Festival schedule of activities and events.

Wilton Blueberry Festival

Aug. 4-5, 2017. Festival schedule of activities and events.

Andover Olde Home Day

Aug. 5, 2017. Well-attended, small town celebration.

Leon Truman Chamber Golf Classic

Aug. 7, 2017. Bethel Inn Resort. Prizes, raffles, fun.

Skowhegan State Fair

Aug. 10-19, 2017. Festival schedule of activities and events.

Great Falls Balloon Festival

Aug. 18-20, 2017. Much-anticipated and draws large crowds. Entertainment schedule and information about the balloon launches.

Oxford 250

Aug. 25-27, 2017. Schedule of events, history of the race, and other information for race lovers.

Kora Kares for Kids

Aug. 26, 2017. Breakfast, music, motorcycle ride.

September

Skowhegan Craft Brew Fair

Sept. 2, 2017. Downtown. Beer, wine, cider, food.

L/A Greek Festival

Sept. 9, 2017. Greek dancing, food and festivities.

Litchfield Fair

Sept. 8-10, 2017. Festival schedule of activities and events.

Maine Apple Sunday

Sept. 10, 2017. Statewide activities at apple orchards including food, music, more.

Oxford County Fair

Sept. 10-16, 2017. Festival schedule of activities and events.

Farmington State Fair

Sept. 17-23, 2017. Festival schedule of activities and events.

14th Annual Maine Lakes Brew Fest

Sept. 30, 2017. Rain or shine. At Point Sebago. Sample from 35+ brewers and 15 food vendors.

Apple Pumpkin Festival

Sept. 30, 2017. Big time fun in a small town setting. Hosted by Jay, Livermore, Livermore Falls Chamber.

Cumberland County Fair

Sept. 24-30, 2017. Festival schedule of activities and events.

October

Fryeburg Fair

Oct. 1-8, 2017. Festival schedule of activities and events.

Credit Union Week

Oct. 19, 2017. This section promotes the services that credit unions offer their members.

November

Veterans Day

Nov. 11, 2017. Information for and about local veterans.

Shriners FEZtival of Trees

Nov. 18-25, 2017. Event schedule, history of Kora Shriners, photos, and more.

December

Winter Sports Schedules

Sponsor the well-read sports schedules of the schools in your target market.

Letters to Santa

ALL YEAR

Boomers

Four times a year, seasonal. Topics such as retirement, wealth management, fitness, nutrition, health, travel, entertainment and more for the 55-and-older group.

Business Profiles

Connect your business with your community. Let our readers learn your history, future plans, and what you can do for them now.

B2B

Articles from advertisers re. financial, legal and marketing. Be seen as an expert.

Price Shopper in Print and Online

Readers love a good bargain! Put a deal too good to be beat in a coupon and see what happens.

Circle Selected Programs:

Chamber Banner Program

Classified Ads

Recruitment Ads

Sticky Note Labels

Sponsorship opportunities:

Reader Recipes

Funny Things Kids Say

Crossword / Word Search

Best Buy: Phony Ad Neighbor

Inserts and dates are subject to change.