

ECONOMY WHITE SALE!

Simplified Pricing For Our Most Popular Ad Sizes *(see both sides)*

Rates (per column inch)	Add ons & upgrades:
Open Rate: \$24	Full Color: 25% Extra
3 Months: \$20	*Page 2 & 3: Add 25%
6 Months: \$18	*Front Page: 2.5x More
12 Months: \$15	*Back Page: 1.5X More <i>(*as space permits)</i>

TWELVE Column Inches

3 Col. (4.91" Wide x 4" Tall) or 2x6 for tall ads vs. wide

OPEN RATE:	\$288
3 MO. RATE:	\$240
6 MO. RATE:	\$216
12 MO. RATE:	\$188



QUARTER PAGE: 3 COL. (4.9: Wide) x 7.5" Tall

OPEN RATE:	1 Paper	\$540
3 MO. RATE:	1 Paper	\$450
6 MO. RATE:	1 Paper	\$405
12 MO. RATE:	1 Paper	\$337.50



EIGHT Column Inches

2 Col. (3.22" Wide x 4" Tall)

OPEN RATE:	\$192
3 MO. RATE:	\$160
6 MO. RATE:	\$144
12 MO. RATE:	\$120



November - December - January - February

HALF PAGE

6 Col. (10" Wide x 7.5" Tall) or 3 col. (4.91" Wide) x 15" Tall

ECONOMY WHITE SALE!

OPEN RATE:	1 Paper	\$1080
3 MO. RATE:	1 Paper	\$900
6 MO. RATE:	1 Paper	\$810
12 MO. RATE:	1 Paper	\$675



BUSINESS CARD AD

2 Col. (3.22" Wide x 2" Tall)

OPEN RATE:	\$96
3 MO. RATE:	\$80
6 MO. RATE:	\$72
12 MO. RATE:	\$60



TEN Column Inches

2 Col. (3.22" Wide x 5" Tall)

OPEN RATE:	\$240
3 MO. RATE:	\$200
6 MO. RATE:	\$180
12 MO. RATE:	\$150



5 COLUMN INCHES

2 Col. (3.22" Wide x 2.5" Tall)

OPEN RATE:	\$120
3 MO. RATE:	\$100
6 MO. RATE:	\$90
12 MO. RATE:	\$75



MULTIPLE PAPERS DISCOUNTS

during 30-day period:

Buy 1, Get 1 1/2 OFF

Buy 2, Get 1 FREE

Buy 3, Get 2 FREE

IMPORTANT:

ALL ACCOUNTS MUST STAY

CURRENT TO RECEIVE

APPLICABLE DISCOUNTS