

2012 Turner Publishing Print Deadlines

I'm **Jodi Cornelio, CEO and publisher of Turner Publishing's 22 publications.** January is a great month to promote Martin Luther King specials. Call our office at 225-2076 FMI on how to grow your revenues.



1 January 2012 week 1 editions, December 27, 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 New Year's Day	2	3 2	4	5	6 1	7
8	9 3	10	11	12	13 2	14
15	16 4	17	18	19	20 3	21
22	23 5	24	25	26	27 4	28
29	30 1	31	JANUARY			

I'm **Dan Smiley, General Sales Manager for Turner Publishing.** February is the month of Valentines. Get your advertisements and content in by January 30th for the February editions.



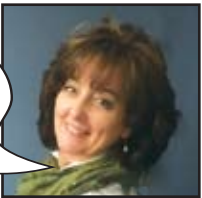
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3 5	4
5	6 2	7	8	9	10 1	11
12	13 3	14	15	16	17 2	18
19	20 4	21	22	23	24 3	25
26	27 1	28	29	FEBRUARY		

My name is **Deb Heroux** and besides writing a monthly sports column, I also do graphic design and newspaper pagination. Call us to list all your St. Patrick's Day specials! 225-2076



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
MARCH				1	2	3
4	5 2	6	7	8	9 4	10
11	12 3	13	14	15	16 1	17
18	19 4	20	21	22	23 2	24
25	26 1	27	28	29	30 3	31

April showers bring May flowers... And lots of Spring Home Improvements. I'm **Tamara Clark, the Operations Manager,** and I'd be a "Fool" if I didn't tell you Turner Publishing is the best deal for your advertising dollars.



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2 2	3	4	5	6 1	7
8 Easter Sunday	9 3	10	11	12	13 2	14
15	16 4	17	18	19	20 3	21
22	23 5	24	25	26	27 4	28
29	30 1	APRIL				

Mother's Day specials, graduations and getting my garden ready. I'm **Jess Small** and that's what comes to my mind when I think of May. Call me by April 30th to get your May ad out to over 1/3 of the state's population.



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
MAY		1	2	3	4	5
6	7 2	8	9	10	11 5	12
13	14 3	15	16	17	18 1	19
20 Mother's Day	21 4	22	23	24	25 2	26
27	28 5	29	30	31	32 3	

I'm **Suzanne Murray** and I'm a designer/paginator and I'd love to help you "grow" your business. June brings the first day of spring and lots of opportunity for new business.

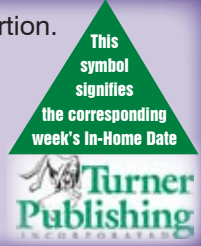


Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
JUNE					1	2
3	4 2	5	6	7	8 4	9
10	11 3	12	13	14	15 1	16
17	18 4	19	20	21	22 2	23
24 Father's Day	25 5	26	27	28	29 3	30
					31 4	

Valued Friends! Find the publications you're running in each month and match the icons to find your Deadline and In-Home dates for insertion.

- Week 1** ~ Country Courier, Central Maine Business News, Auburn Highlights, Lewiston Leader, Lisbon Ledger, Country Connection, Moose Prints, Oxford Hills Observer, Mountain Messenger #1
- Week 2** ~ Two Cent Times, Lake Region Reader, Good News Gazette, Western Maine Foothills, Kennebec Current, Somerset Express, Franklin Focus, Mountain Messenger #2

- Week 3** ~ Country Courier Mid-Month, Mountain Messenger #3
- Week 4** ~ Lake Region Reader Mid-Month, TPI Real Estate Guide, Mountain Messenger #4
- Week 5** ~ Mountain Messenger #5 (4 times a year)



I'm **Tom Tardif** and I work in Financials and Collections. Promote your Independence Day specials with us. First edition deadline is June 25th. Beat the holiday rush and get your ads and articles in early for our July editions.



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2 2	3	4	5	6 1	7
8	9 3	10	11	12	13 2	14
15	16 4	17	18	19	20 3	21
22	23 5	24	25	26	27 4	28
29	30 1	31	JULY			

Hi, I'm **Bill Van Tassel** and I write and submit photos for many of the papers. August is synonymous with the Wilton Blueberry Festival. Be sure to call our office for great "back to school" specials.



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
AUGUST			1	2	3	4
5	6 2	7	8	9	10 5	11
12	13 3	14	15	16	17 1	18
19	20 4	21	22	23	24 2	25
26	27 5	28	29	30	31 3	

School Days, School Days, dear old golden rule days. I'm **Joy Ribisi** and I'll be happy to teach you the ins and outs of marketing your business to more homes each month than all the daily papers combined.



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4 2	5	6	7 1	8
9	10 3	11	12	13	14 2	15
16	17 4	18	19	20	21 3	22
23	24 5	25	26	27	28 4	29
30	31	SEPTEMBER				

Holla! October is the month of ghouls and goblins but there's nothing scary about TPI. I'm **Toni Meyers** and I love designing and pagination. I'd be happy to work with you on putting your business' best foot forward.



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 2	2	3	4	5 1	6
7	8 3	9	10	11	12 2	13
14	15 4	16	17	18	19 3	20
21	22 5	23	24	25	26 4	27
28	29 1	30	31	OCTOBER		

Hi! I'm **John Cornelio** and I am the "go-to guy" here at TPI. If you want to get your hunting specials or Thanksgiving turkey deals into our November papers, I suggest you call the office by October 29th.



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
NOVEMBER					1	2
3	4	5 3	6	7	8 1	9
10	11 4	12	13	14	15 2	16
17	18 5	19	20	21	22 3	23
24	25 1	26	27	28	29 4	30
					31 5	

I'm **Stephanie Chu-ONEil** and I'd love to help your Frankin county business reach it's potential. Call by November 26th to get your holiday specials into over 210,000 homes. We at Turner Publishing are thankful for all of YOU!



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3 2	4	5	6	7 1	8
9	10 3	11	12	13	14 2	15
16	17 4	18	19	20	21 3	22
23	24 5	25	26	27	28 4	29
30	31 1	DECEMBER				

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